

A New Born Giant

Edar Sea View & Ayaro Real Estate For International Marketing

To serve its wide range of clients in the red sea area especially in this crises time, Edar Sea View Properties co., one of Edar Eeal Estate companies, which is covering the red sea area for 3 years, decided to join an elite investors in Hurghada to establish a new company called "Ayaro Real Estate Development & Investment" for international marketing. The aim of this new company is to satisfy the need of real estate developers and investors in this area (Hurghada , Marsa alam and Sharm El Sheikh) and to cooperate with these developers to accomplish their business plans by helping them to offer their units for a wide range of clients through its wide network of real estate agencies all over the world starting from the local market where Edar company considers as a leader and one of the important players in the real estate marketing in Egypt, extending to Russia, Eastern Europe, Scandinavian markets and Gulf area.

According to Mr. Mohamed Sayed, CEO of Ayaro Co., Ayaro Estate (S. A .E) is a Marketing Estate Provider based on global connection with actively agents who follow the deeply strategy of Ayaro aspects in choosing the highest target in Projects forming High capital growth and good fund as well.

Depending on our wide network of agents as Ayaro works on Exclusive Projects and carefully system of Customer service, Resale Division and Law department which provide our world-wide agents with the best atmosphere for communication and satisfaction.



The deep care into details is our main goal which support the global trust between Ayaro and our respectively worldwide agents especially in focus on all legally and economically logic points which can be transformed into luxury first class projects.

There are so many positive aspects of the property market in Egypt that make the entire sector focus in that Emerging Touristic coast line market, in Egypt the transparency and government implementations in Real Estate sector encouraged the foreign investors to test the market and discover it, Ayaro proudly announce marketing some unique front beach projects in Hurghada and Marsa

Alam during The Interhousing Expo Exhibition.

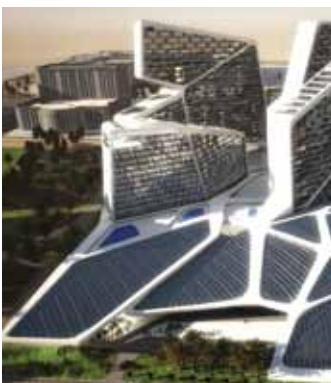
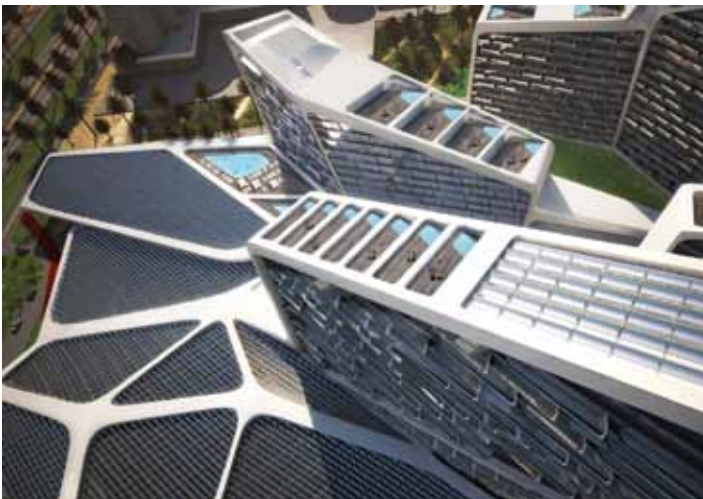
A business conference will be held during the exhibition to introduce Ayaro Co.is services to real estate developers and investors from many countries invited to Hurghada to attend the this seminar.

Ayaro's main office in Cairo (El Mohandeseen) and Hurghada Branch (Promenade).



Written by
Mr. Sherif Roshdy
C.E.O of Edar Sea View Properties

The Vertical Village



Graft Lab is the creator of this amazing spider like complex in Dubai known as the Vertical Village; a residential, a hotel and an entertainment complex that utilizes the most powerful renewable energy source in the desert, the sun. This multi-use building is equipped by massive array of solar collectors designed to work smarter, not harder

The solar roof behaves much like a leaf, with veins that break the solar field up into serviceable units to provide structure but also transport energy, in this case hot water, back into the building where the energy is used to significantly reduce air conditioning consumption and provide hot water.

Aside from its energy-harvesting features, the Vertical Village is also quite breathtaking. The way each building sliced gives each one a unique, futuristic look. Beneath the roof lies an urban scale entertainment district of cinemas, restaurants, shops and a theater.